

Cookie Policy

Our Privacy Policy explains our principles when it comes to the collection, processing, and storage of your information. This policy specifically explains how we, our partners, and users of our services deploy cookies, as well as the options you have to control them.

What are cookies?

Cookies are small pieces of data, stored in text files, that are stored on your computer or other device when websites are loaded in a browser. They are widely used to “remember” you and your preferences, either for a single visit (through a “session cookie”) or for multiple repeat visits (using a “persistent cookie”). They ensure a consistent and efficient experience for visitors, and perform essential functions such as allowing users to register and remain logged in. Cookies may be set by the site that you are visiting (known as “first party cookies”), or by third parties, such as those who serve content or provide advertising or analytics services on the website (“third party cookies”).

Both websites and HTML emails may also contain other tracking technologies such as “web beacons” or “pixels.” These are typically small transparent images that provide us with statistics, for similar purposes as cookies. They are often used in conjunction with cookies, though they are not stored on your computer in the same way. As a result, if you disable cookies, web beacons may still load, but their functionality will be restricted.

Category of cookies

Required	These cookies are essential for our websites and services to perform basic functions and are necessary for us to operate certain features. These include those required to allow registered users to authenticate and perform account-related functions, store preferences set by users such as account name, language, and location, and ensure our services are operating properly.
Analytics and Performance	These cookies allow us to optimize performance by collecting information on how users interact with our websites, including which pages are visited most, as well as other analytical data. We use these details to improve how our websites function and to understand how users interact with them.
Advertising	These cookies are set by us and our advertising partners to provide you with relevant content and to understand that

	content's effectiveness. They may be used to collect information about your online activities over time and across different websites to predict your preferences and to display more relevant advertisements to you. These cookies also allow a profile to be built about you and your interests and enable personalized ads to be shown to you based on your profile.
User Sites	In addition to the cookies set on our own sites, we utilize cookies for our Site Stats feature. This tallies the unique numbers of visitors to a site, as well as the number from specific geographic locations. A visitor is counted when we see a user or browser for the first time in a given period.

What cookies does our website use?

WordPress

We use WordPress as our content management system on the website.

wordpress_test_cookie is set when you navigate to the login page. The cookie is used to check whether your web browser is set to allow, or reject cookies. This is a session cookie and deleted when you close your web browser.

wp-settings-{user_id}

Persists a user's wp-admin configuration.

wp_sharing_{id}

Tracks whether or not a user has already performed an action.

Google Analytics

Google Analytics is a simple, easy-to-use tool that helps website owners measure how users interact with website content. As a user navigates between web pages, Google Analytics provides website owners JavaScript tags (libraries) to record information about the page a user has seen, for example the URL of the page.

We use Google analytics to analyze website performance.

_ga (2 years)

Used to distinguish users.

_gid (24 hours)

Used to distinguish users.

_gat (1 minute)

Used to throttle request rate.

Google's cookie policy can be found by clicking [here](#) .

Zoho

The cookies set by Zoho Sites are broadly used for analytics and reporting purposes. All published websites of Zoho Sites have two cookies zsltssn & zsstssn set by default. The cookies are set by the Zoho Sites application and it is used to provide web page analytics to the site owners. The user agent, device and IP location are collected for showing website statistics. Instead of storing the IP address, the country name is inferred from it and is stored in the application.

Zsltssn(310 seconds)

To detect the pages visited in a particular session.

Zoho's cookie policy can be found by clicking [here](#).

How you can manage cookies?

Most browsers allow you to control cookies through their 'settings' preferences. However, if you limit the ability of websites to set cookies, you may worsen your overall user experience, since it will no longer be personalized to you. It may also stop you from saving customized settings like login information. Browser manufacturers provide help pages relating to cookie management in their products. Please see below for more information.

We use WordPress plugin services in order to make the use of cookies etc. on our website compliant with the GDPR and the applicable law.

Browser manufacturers provide help pages relating to cookie management in their products. Please see below for more information.

[Google Chrome](#)

[Internet Explorer](#)

[Mozilla Firefox](#)

[Safari \(Desktop\)](#)

[Safari \(Mobile\)](#)

[Android Browser](#)

[Opera](#)

[Opera Mobile](#)

Disclaimer

We may update this Cookie Statement from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. Please therefore re-visit this Cookie Statement regularly to stay informed about our use of cookies and related technologies. For more information relating to cookies, you may contact info@supplychainwizard.com