

# News Release

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## **Supply Chain Wizard Launches New Value Added Reseller (VAR) Network for Serialization Vendors Seeking to Offer Solutions Beyond Track & Trace Compliance**

***At INTERPHEX NYC, SCW to showcase VAR partnership with Adents & Microsoft, which offers SCW solutions as options for its new cloud serialization and traceability platform.***

Princeton, NJ – **Supply Chain Wizard** – a leading full-service global consulting firm specializing in serialization and traceability, as well as supply chain strategy and operational transformation programs – has launched its new **Value Added Reseller** (VAR) partnership program, which is open to all vendors looking to offer its customers business optimization solutions far beyond baseline track & trace compliance.

Supply Chain Wizard's initial VAR partner is **Adents**, a leading provider of versatile, scalable and easily deployable serialization and track & trace software solutions. SCW solutions, including its groundbreaking **OEE Tracker** production line efficiency improvement solution, are the first to be offered as value-added options to the new **Adents Prodigy** platform, a Microsoft-supported cloud serialization and traceability solution. The collaboration will be on display at **Adents Booth #3773 at INTERPHEX NYC, March 21-23**.

The partnership reflects the complementary nature of the two companies' products, services and expertise. Together, Adents and Supply Chain Wizard can provide complete end-to-end serialization and track & trace support, allowing pharma manufacturers and CMOs to not

only achieve cost-effective regulatory compliance, but also realize added value by utilizing the vast amounts of data generated by implementation. The results are improved overall efficiency and productivity.

With only eight months to meet November's Drug Supply Chain Security Act (DSCSA) serialization deadline, the timing of this partnership is fortuitous, as customers will now be able to move forward more rapidly with complete serialization solutions that take full advantage of captured data for improved business practices.

Supply Chain Wizard offers several state-of-the-art solutions and consultative support toward cost-effective compliance with serialization mandates, as well as post-go-live operational support. Its OEE Tracker is especially useful for improving efficiency on pharmaceutical packaging and manufacturing lines, as it enables data-driven decision making, and the enhancement of equipment and labor efficiency.

Vendors interested in learning more about the Supply Chain Wizard VAR program are encouraged to contact **Julien Faury, [julien.faury@supplychainwizard.com](mailto:julien.faury@supplychainwizard.com)**.

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### **About Supply Chain Wizard**

Supply Chain Wizard, LLC, is a leading full-service global consulting firm specializing in serialization and traceability, as well as supply chain strategy and operational transformation programs. Dedicated to optimizing operations for growth, service and efficiency, Supply Chain Wizard offers strategic innovations in products and services targeting serialization and supply chain transformation initiatives, along with a team of expert consultants providing comprehensive support toward cost-effective compliance with serialization mandates and post-go-live operational support.

Supply Chain Wizard organizes serialization roundtables, summits and training programs throughout Europe, Asia Pacific and the United States, and runs frequent webinars to support clients with their regulatory and compliance challenges. Committed to helping clients maintain significant and sustainable performance improvements, Supply Chain Wizard guides customers to a more secure supply chain via the implementation of high return-on-investment initiatives.

Supply Chain Wizard is headquartered in Princeton, NJ, with additional offices in Germany, Turkey and India. For more information, please visit [www.supplychainwizard.com](http://www.supplychainwizard.com).