

News Release

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Serialization Expert Supply Chain Wizard to Host Pharma CMO Summit for Manufacturers, CMOs, CPOs and 3PLs in Princeton, NJ

***Two Interactive Days to Assist Key Players in Achieving Cost-Effective
Compliance with November DSCSA Serialization Deadline***

Princeton, NJ – **Supply Chain Wizard** – a leading full-service global consulting firm specializing in serialization and traceability, as well as supply chain strategy and operational transformation programs – is hosting **Pharma CMO Summit** on **April 4-5, 2017** at the Nassau Inn Hotel in Princeton, New Jersey. This event is supported by **Pharma & Biopharma Outsourcing Association (PBOA)**, a national organization representing Contract Manufacturing Organizations and Contract Development and Manufacturing Organizations (CMOs/CDMOs) in the drug industry.

With only eight months to meet the Drug Supply Chain Security Act (DSCSA) serialization deadline, the gathering offers a unique opportunity for pharmaceutical industry partners to make or finalize strategies for both initial compliance and optimized post-implementation operations.

The Pharma CMO Summit will bring together manufacturers, CMOs, CPOs, 3PLs and solution providers for two days of education and interactive activities centered on serialization compliance, serialized operations and value beyond compliance. Although full implementation of the Drug Supply Chain Security Act will come in phases, the next

milestone for manufacturers is **November 27, 2017**, by which date pharmaceutical manufacturers are required to print a unique product identification code on all prescription drug units of sale and homogenous cases distributed in the US.

With that in mind, one of the Summit's main objectives is to provide late starters with flexible strategies and solutions for achieving the shortest path to compliance. Leading solutions on the market focused on fast, cost-effective implementation will be modeled, and case study presentations will help educate trading partners on likely challenges to implementing serialized operations.

The Summit is sponsored by solution providers **Adents, Antares Vision** and **Verify Brand**, along with pharma manufacturers **Abbott, Par Pharmaceutical** and **Teva**. Additional sponsorship opportunities are available.

"By providing a forum that brings together perspectives from the full spectrum of supply chain partners, from manufacturers to dispensers, the Summit will not only help all players be best prepared for November's deadline, but also lead to opportunities for valuable collaborations," said Evren Ozkaya, CEO of Supply Chain Wizard.

The February gathering is the latest iteration in a series of such summits organized by Supply Chain Wizard. Pharmaceutical industry professionals can register for the conference by visiting www.pharmacmosummit.com.

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About Supply Chain Wizard

Supply Chain Wizard, LLC, is a leading full-service global consulting firm specializing in serialization and traceability, as well as supply chain strategy and operational transformation programs. Dedicated to optimizing operations for growth, service and efficiency, Supply Chain Wizard offers strategic innovations in products and services targeting serialization and supply chain transformation initiatives, along with a team of expert consultants providing comprehensive support toward cost-effective compliance with serialization mandates and post-go-live operational support.

Supply Chain Wizard organizes serialization roundtables, summits and training programs throughout Europe, Asia Pacific and the United States, and runs frequent webinars to support clients with their regulatory and compliance challenges. Committed to helping clients maintain significant and sustainable performance improvements, Supply Chain Wizard guides customers to a more secure supply chain via the implementation of high return-on-investment initiatives.

Supply Chain Wizard is headquartered in Princeton, NJ, with additional offices in Germany, Turkey and India. For more information, please visit www.supplychainwizard.com.